YOUR BESPOKE SOCCER EXPERIENCE IN VIRTUAL REALITY!

www.virtualsoccerzone.com

THE FIRST SOCCER VIDEOGAME IN VIRTUAL REALITY DESIGNED FOR FAN ZONES AND EVENTS!

Is your stadium suffering from low fan engagement?
Is your team trying to involve a younger audience?
Are you willing to introduce an Innovative kind of entertainment?

Virtual Soccer Zone is a unique solution that supporters cannot find at home and that totally renews the fan zone entertainment! Being a game in Virtual Reality, Virtual Soccer Zone engages young people, especially e-sport lovers! It’s the perfect tool for Teams and Leagues to create social communities through challenges between players!

orwell

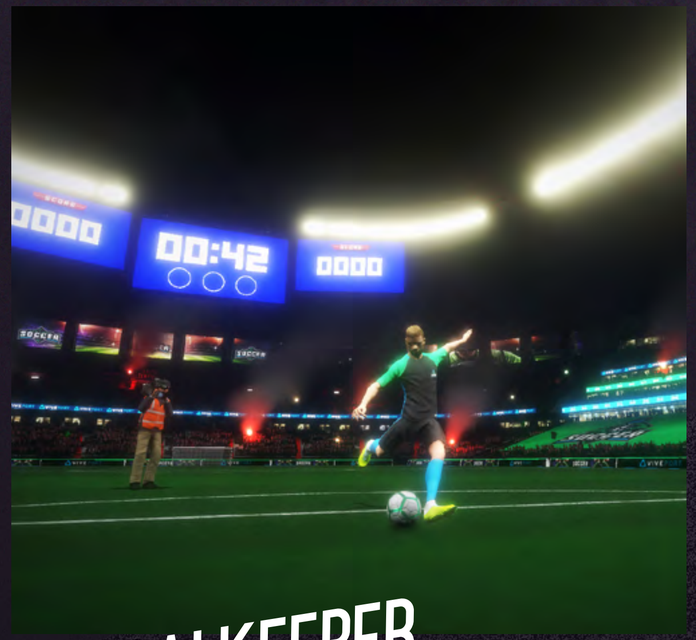
3 ACTION PACKED GAMES!

STRIKER

Score as many goals as possible!

HEADER

Score a series of headers!



GOALKEEPER

Block as many shots as possible!

FULLY CUSTOMIZABLE!

Virtual Soccer Zone is 100% customizable for football teams and sponsors!

Customizable uniforms, stadium, sponsors on side-line led walls and much more!

CUSTOMIZABLE UNIFORMS

CUSTOMIZABLE SIDE-LINE BANNERS

CUSTOMIZABLE PROPS

SPECTATOR MODE

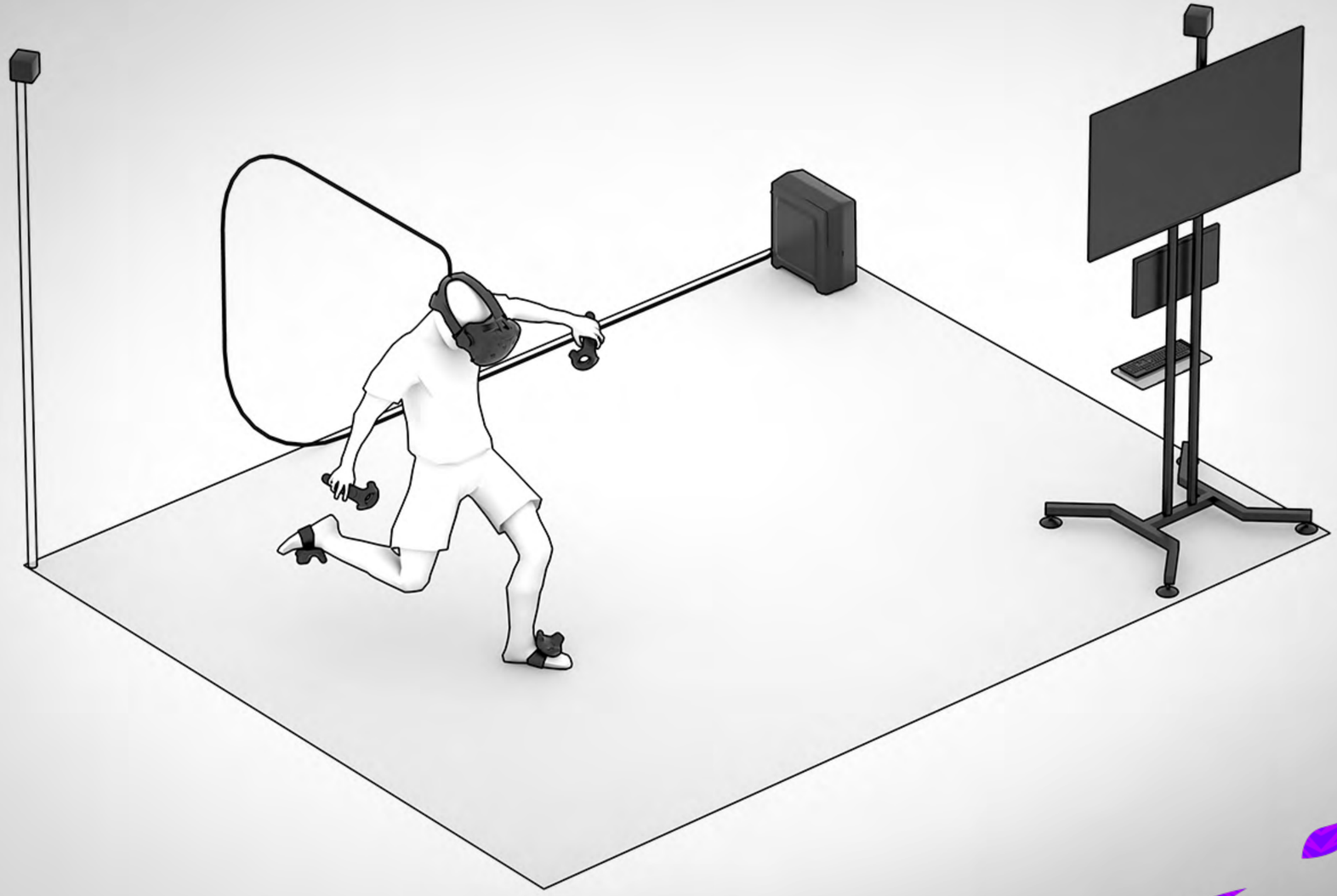
Spectator mode allows the audience to watch game in progress on TV. Spectator mode can be sponsored by Brands and Football teams with Overlay Ads

SPONSORED BY

VIRTUAL SOCCER ZONE

SPECIFICATIONS

- Minimum space 2 mt x 3 mt (6 ft x 10 ft)
- 25 people per hour per station
- HTC Vive, vr ready computer, Monitor and Full HD TV for spectator mode
- VR attendant



A SUCCESSFUL YEAR

The customised version of Virtual Soccer Zone were commissioned by As Roma and Genoa CFC as entertainment for spectators before the football match. LaLiga has decided to put our game, customized for the most important spanish teams, in its areas in some shopping malls. They were succesful events, engaging thousand of young fans together with their parents.

JANUARY: MAGICALAND ROMA 'S STADIO OLIMPICO

OCTOBER: GENOVA'S STADIO LUIGI DE FERRARI

DECEMBER: VALENCIA'S EL CORTE INGLES

BENEFITS

MAKE MONEY WITH SPONSORS

Sell virtual and real space banners to your sponsors and cover the cost of your investment!

PROMOTE PHYSICAL ACTIVITY

Promote physical activity with, not like a classic videogame in which players are seated on a sofa!

INCREASE TIME SPENT BY FANS AT STADIUM

Increase the average time spent by fans and families inside stadiums with a consequent increase in other expenditures within the facility

INNOVATE THROUGH VIRTUAL REALITY

Engage young audience, especially eSports lovers, with an innovative soccer videogame in Virtual Reality

IMPROVE BRAND AWARENESS OF YOUR TEAM

Promote your team and sponsors among young people and families with exclusive VR contents on social media

LET THE COMPETITION BEGIN

Create social online communities through competitive challenges between players.

DATA & FACTS

PLAYERS

50

people/hour for 2 gaming stations

AUDIENCE

400

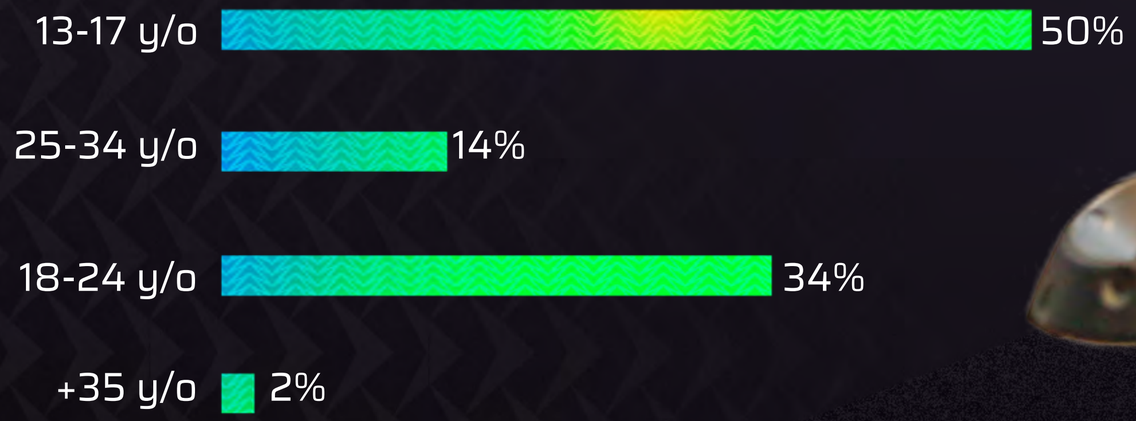
people/hour for 2 gaming stations

98%

OF PLAYERS

want to play again

PLAYERS BY AGE



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